Jordan Okafor

Senior product manager

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ABOUT

I turn messy problems into products people enjoy using. For eight years I've led cross-functional teams in fintech and health tech, from first interviews to launch and beyond.

I'm happiest close to customers, with a small team that ships often and measures what matters.

EXPERIENCE

Senior product manager

Feb 2022 – Present

Quillstone Health · Leeds (hybrid)

Lead the patient-booking product used by 140 clinics.

- Cut missed appointments by 23% with smarter reminders
- Grew the team from 4 to 11, across two squads
- Introduced quarterly discovery sprints with clinicians

Product manager

Jun 2018 – Jan 2022

Harbour & Pine Payments · Manchester

Owned onboarding for small-business accounts.

- Halved sign-up time, from 9 minutes to 4
- Launched open-banking verification in 6 weeks

Business analyst

Sep 2016 – May 2018

Ledgerline · Leeds

EDUCATION

BSc Computer Science

Sep 2012 – Jun 2016

University of Northbridge

First-class honours. Dissertation on usability testing for older adults.

SKILLS

Product: Product discovery (Expert), Roadmapping (Expert), A/B testing (Advanced)

Tools: SQL (Advanced), Figma (Proficient), Jira (Advanced)

CERTIFICATIONS

Certified Scrum Product Owner

Apr 2019

Scrum Alliance

LANGUAGES

English (Native), Yoruba (Fluent), French (Conversational)

AWARDS

Product team of the year

Nov 2023

Northern Tech Awards

For the clinic booking relaunch.